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WIN/Staff, Inc. Forms Strategic Partnership With Central Massachusetts Independent Physicians Association to Distribute PRO-FILE Service to Member Physicians

(San Diego, CA September 10, 2003) – WIN/Staff, Inc. and the Central Massachusetts Independent Physicians Association (CMIPA) signed an agreement for CMIPA to distribute the WIN/Staff PRO-FILE On-line Credentialing services to CMIPA member physicians.

Gail Sillman, Executive Director of CMIPA, commented, “Our physicians were drowning in administrative paperwork dealing with hospital credentialing and managed health care plans. We needed a simple system to eliminate the redundancy of paper-based credentialing while still providing the necessary information to the health care organizations. Through the WIN/Staff network, we now have a low-cost solution to this challenge. Every physician should utilize this great service to reduce his or her headaches associated with credentialing. We are excited to be a part of this new electronic credentialing initiative in the state of Massachusetts.”

Andy Lock, President and CEO of WIN/Staff, said, "We are excited about working with such a progressive physician organization that constantly strives to improve their physicians' practices through innovative technology. CMIPA is an ideal partner to help us simplify healthcare administration.”

About WIN/Staff

WIN/Staff, Inc., headquartered in San Diego, California, provides universal credentialing solutions for practitioners and healthcare organizations, including hospitals, ambulatory surgery centers, health plans, Managed Care Organizations, Independent Practice Associations, and Management Service Organizations. WIN/Staff enables practitioners and healthcare organizations to electronically store, update, disseminate and verify credentialing application information using highly secure, efficient and cost-effective technology. For more information contact WIN/Staff at (800) 995-4233 or go to www.winstaff.com.

About CMIPA

CMIPA) is a multi-specialty physician group that was formed in July of 1998. Its mission is to provide quality, physician-directed patient care, and to manage the medical needs of patients of its physician members efficiently and cost effectively in an atmosphere of non-interference and respect. Its membership consists of over 100 independent, community physicians based in the Worcester area, with approximately 40 primary care physicians (PCPs) and over 60 specialists (SCPs) representing all fields of medicine.

For more information about CMIPA, call 508-438-1100 or go to www.cmipa.com.